



Advertising at City Facilities

The City of Brentwood Parks and Recreation Department offers unique marketing opportunities to advertise your business or organization at Sunset Park Athletic Complex, the Brentwood Family Aquatic Complex, Veterans Park, Oak Meadow Park, and Balfour-Guthrie Park, for a six-month period beginning in April and ending in September. Please consider the following marketing opportunities for your business, organization or event.



Light Pole Banner

- Double-sided advertising space available
- Advertising surface is 22 square feet total
- 30" x 6' wind-resistant brackets constructed with heavy weatherproof vinyl
- Poles are currently located at the following sites:
 - Sunset Park Athletic Complex with an average six month attendance of 142,000.
 - The Brentwood Family Aquatic Complex with an average six month attendance of 51,000.
 - Veterans, Oak Meadow, and Balfour Guthrie Park with a combined average attendance of 10,600.
- Cost: \$1,300 for six months of advertising. Extensions of time are available.

Diamond Sign

- Available at Sunset Park Athletic Complex only
- 3' x 3' aluminum diamond shaped sign mounted on the outfield fence line on Fields 1-4
- Single-sided advertising space
- Advertising surface is 6.25 square feet
- Cost: \$1,000



Submitting Your Advertisement/Artwork:

- Preferred file format: Vector image EPS (Encapsulated Post Script) file format with FONTS OUTLINED. –OR–
- Print quality pdf (high resolution) with ALL FONTS EMBEDDED.

For More Information:

Poldina Scherff, Recreation Manager
(925) 516-5364 or pscherff@brentwoodca.gov



PARKS AND RECREATION DEPARTMENT

ADVERTISING AT CITY FACILITIES CONTRACT

Business Name: _____

Date of Contract: _____

Contact Person: _____

Email: _____

Address: _____

Phone: _____

Fax: _____

Business Phone: _____

Cell Number: _____

Type	Quantity	Price (Each)	Total	Payment Information
Light Pole Banners 30"W x 6'H		\$1,300		<input type="checkbox"/> Check Check No. _____ <input type="checkbox"/> Cash <input type="checkbox"/> MasterCard, Visa or Discover
<input type="checkbox"/> Brentwood Family Aquatic Complex <input type="checkbox"/> Sunset Park Athletic Complex <input type="checkbox"/> Veterans Park <input type="checkbox"/> Oak Meadow Park <input type="checkbox"/> Balfour-Guthrie Park				
Diamond Signs (Sunset Park only) 3'W x 3'H		\$1,000		
Notes:				

Terms & Conditions

1. Advertisers shall remit payments according to the payment terms. The City of Brentwood ("City") will not post advertisement signs in which payment has not been received.
2. The City reserves the right, at its sole and absolute discretion, to refuse to publish any advertising and all advertising shall conform to the attached "Advertising Policy".
3. This contract shall be binding on the Advertiser, and in effect, only when signed, approved and accepted by the Director of Parks & Recreation of the City.
4. Request for sign placement is on a first-come, first-serve basis.
5. Final approval of all advertising content and placement at the facility will be given by the Director of Parks & Recreation.

City of Brentwood

Advertiser

Bruce Mulder Director of Parks and Recreation

(Signature)

Date

Printed Name